Mahatma Gandhi University
MEGHALAYA
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SYLLABUS MANUAL

TRADITIONAL PROGRAM
## PROGRAMME CODE --- 323

### BACHELOR OF ARTS IN FASHION DESIGN (BAFD)

#### YEAR I

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#### YEAR II

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Detailed Syllabus

YEAR I

BAFD11 --- Introduction to Textiles

Unit 1: Flow chart from fiber to finished fabric; Fiber classification; Different methods of fiber identification- physical examination, burning test, chemical test.

Unit 2: Properties of natural fibers (vegetable and animal) i.e. cotton, linen, wool, silk etc. Properties of Synthetic fibers i.e. Polyester, nylon, acrylic, etc.

Unit 3: Different yarn formation process i.e. cotton yarn, woolen/ worsted yarn, synthetic or blended yarn- blending, opening, cleaning, carding, doubling, combing, drawing, roving, spinning, yarn twist-S and Z; Different types of yarns; Fiber quality requirements for different types of yarns and fabrics; Industrial visits.

Reference Book:
1. Introduction To Textiles by KVP Singh Kalyani Publishers: Chapters 1 to 2, 4-6
2. Textiles-Fiber to Fabric by Bernard P. Corbman McGraw Hill

BAFD12 --- Basic Design Ideas

UNIT 1: DESIGN: Point-Nothingness of the Point-Things Come Out of Nothing; Line- Definition- types of lines- straight/vertical/horizontal/diagonal/zigzag lines etc.

Unit 2: Planes/shapes- natural shapes/abstract shapes/geometric shapes; Form- form and shapes, Types of Shapes.

Unit 3: Balance- classification of balance- Symmetrical/asymmetrical; Monotony- types of monotony-monotony of shape – monotony.

Unit 4: Emphasis- principles of emphasis- what to emphasize - how to Emphasis; How much of emphasis-emphasis in interior design.

Unit 5: Rhythm-Methods of rhythm- rhythm through repetition/Progression of sizes/continuous line; Harmony- Principles of harmony-repetition/contrast/Transition.

Unit 6: Proportion, Principles of proportion; Principle of Design, Presentation Techniques, Composition of Shapes & lines.

Unit 7: DESIGN IDEA : Design of Necklines, Collars, Sleeves, Skirts and its variation, Details& types of Necklines, Collars, Sleeves, Trousers, Skirts, Accessory- Footwear begs etc.

Reference Book:
1. Fashion Design by Ritu Jindal.
2. Draping for Fashion Design by Jaffe, Jaffe Hilde.
BAFD13 --- Fashion Art and Sketching

Unit 1: Block figures-normal and fashion; Basic croqui drawing- all sizes, and all poses (front, back, side, ¾); Face analysis; Hands and feet; Features- eyes, nose, lips, ear; Hairstyles; Fleshing of block figures; Figures in Motion; Draping of different Garments; Illustration of Gathers, Folds, Pleats showing fullness in a garment.

Unit 2: Illustration in Textural Techniques; Inspirational Designing- inspirations from nature, seasons, objects, fabrics, toys, signs and symbols, surroundings, etc; Visual Studies and rendering effects; Designing Clothes line: Kids wear and Women wear; Different Presentation Techniques- collage work, swatch board, front and back, stylization, textural effects, etc; Medium exploration – making the students familiar with all mediums like, pencils, water colours, poster colours, inks, crayons, dry pastels, etc; Illusion effects created due to colour, elements of design and fashion details.

Unit 3: Classic and innovative Fashion Details -Collars, Necklines, Pockets, Sleeves, waistlines, cuffs, skirts, trousers, yokes, waistlines, etc; Design Terminology commonly used in the fashion industry.

Reference Book:
1. Fashion illustration and Presentation by Manmeet Sodhia Kalyani Publishers
2. Fashion Source Book by Kathryn Mckelvey Blackwell Science
3. Encyclopedia of fashion details by Patrick John Ireland Batsford
4. 9 Heads by Nancy Riegelman Pearson Education
5. Fashion Sketchbook by Abing Fairchild

BAFD14 --- Drafting and Pattern Making

Unit 1: Identifying the machine parts; threading the machine; winding the machine bobbin; and threading the bobbin case.

Unit 2: The principles of basic sewing techniques: machine stitching; hand sewing; sample sewing; and garment completion.

Unit 3: Cutting techniques; pattern layout; tracing tips; purchasing and using commercial patterns.

Unit 4: Basic body block- simple top and half sleeves/puff/ bell sleeves, Measurements- bodice/ sleeve measurements- parts Definition - dart definition, Drafting of Bodice Block.

BAFD15 --- Computer Fundamental

**Unit 1:** Introduction to hardware & software concepts.

**Unit 2:** Difference between hardware & software.

**Unit 3:** Hardware: Monitor, CPU, Keyboard I/P & O/P devises, memory, printer processor, scanners, digitizers.

**Unit 4:** Software System, Software Applications, Introduction of Corel/ Paint Brush, Illustrating with help of different computer tools.

**Unit 5:** Internet Application

- Basic use of Internet
- Internet connectivity- LAN, WAN, MODEM, etc.
- Browsing, Searching and Surfing
- Data usage and downloading
- Uploading and Downloading
- Sending e-mails and operating accounts

**Unit 6:** MS-Office, MS-Excel, MS-Power Point.

**Reference Book:**


BAFD16 --- History of Fashion (*INDIAN-I*)

**Unit 1:**
Traditional costumes of the people of India; Traditional costumes of people of Jammu & Kashmir – hindu and muslim men and women; Traditional costumes of people of Himachal Pradesh-male and female costumes of people of upper and lower hills(the gaddies and paharies); Traditional costumes of people of Punjab, - male and female costumes; Traditional costumes of people of Rajasthan - male and female costumes; Traditional costumes of people of Gujarat- male and female costumes; Traditional costumes of people of Madhya Pradesh- male and female costumes; Traditional costumes of people of Uttar Pradesh - male and female costumes; Traditional costumes of people of Maharashtra- male and female costumes.
Unit 2:
Changing scenario of Indian costumes; Costumes and fashions in the Mohenjodaro period; Rajasthani style of sari of the 15th century; Influence of British rule on Indian fashion in 1920; Charleston era of lace, satin and silk; 1930’s fashion of long flared skirts in the west and its influence in India. 1940’s fashion; Independence movement and its influence in ushering in khadi; Christian Dior’s New Look of pencil slim skirt and its influence in India; Post independence era saying no to western fashion and creating a fashion statement with choli blouses; 1960’s and its most sensational mini; 1970’s fashion of pant suit and pathani suit; 1980’s and its bringing in the harems, dhoti and patiala salwars; Late 1980’s, and hi boom designer fashion wear.

Unit 3:
Evolution and developing of fashion market in India; Setting up of boutiques in the metros of India; Fashion shows-its origin and evolution; Fashion and textile institutes of India; The fashion designers and their contribution; Fashion weeks; Famous fashion markets of India.

Reference Book:
1. HISTORY OF FASHION by Manmeet Sodhia Kalyani Publishers
2. Fashion kaleidoscope by Mehar Castelino Rupa and Co.
3. Indian Fashion by Hindol Sengupta Pearson Education
4. A celebration of style by Sharada Dwivedi AJSK Publications
5. Traditional Indian Textiles by Parul B. Abhishek Publications
6. Costumes and textiles of Royal India by Ritu Kumar Chris Tier

BAFD17P – Drafting & Pattern Making

Material Required: Black, Red, Green Felt Markers, 1 roll of tracing or butcher paper, 1 roll of brown craft paper, #2 Pencils, Ruler, Curved Ruler.

Drafting and Pattern Making

Unit 1: Orientation: Description of supplies used, Taking Measurements, Half Scale Patterns.

Unit 2: Draft a Basic Bodice and Sleeves: Test Fit.

Unit 3: Draft a Basic Skirt: Test Fit

Unit 4: Draft a Basic Pant: Test Fit

Unit 5: Making Actual Garment in Fashion Fabric
YEAR II

BAFD21 --- Embroidery & Stitching

Basic Stitches

- Unit 1: Embroidery tools and equipments
- Unit 2: Handling and preparation of Embroidery machine
- Unit 3: Care & maintenance of machine
- Unit 4: Machine and their functions
- Unit 5: Basic stitches of Hand Embroidery, their techniques and applications
- Unit 6: Basic stitches of Machine Embroidery, their techniques and applications
- Unit 7: Embroidery threads and their classifications, makes and availability
- Unit 8: Relation between threads, needle and cloth
- Unit 9: Pressing Tools

Hand Embroidery

- Unit 1: Different types of fabric and their characteristics
- Unit 2: Identification of fabrics/fabrics
- Unit 3: Kinds of irons and different ways of ironing the embroidered articles
- Unit 4: Different kinds of decorative edges
- Unit 5: Shade work – characteristics, techniques, kinds
- Unit 6: Appliqué Work, its types and techniques.
- Unit 7: Smocking its kinds and uses

Machine Embroidery

- Unit 1: Embroidery machines, its different types and uses
- Unit 2: Mechanical faults and their remedies
- Unit 3: Machine attachments and their uses
- Unit 4: Machine Tension (for the uses of different stitches and work)
- Unit 5: Kinds of designs
- Unit 6: Setting of Designs
- Unit 7: Selection of material for different types of embroidery work and for the different articles
- Unit 8: Standard sizes of household lines
- Unit 9: Kinds of Salma, tilla, gota, mukaish and their applications.
- Unit 10: Embroidery accessories
- Unit 11: Quilting- its kinds, techniques and characteristics.

BAFD22 --- Fashion Illustration & Appreciation

Unit 1: Designing of theme based garments; Illustrating garments on Themes like Culture, Environment, Historical Monuments, Seasons, signs and symbols, flora and fauna, colour schemes, fusion, traditional embroideries, traditional fabrics, festivals, college wear, office wear, bridal wear, etc.
Unit 2: Contemporary Indian fashion; The prevalent fashion trends- fashion elements and accessories; Listing, collecting and illustrating the prevalent fashion elements; Use of prevalent fashion trends in creating more innovative dresses; Illustrating the innovative dresses by the use of appropriate mediums and different presentation skills.

Unit 3: Appreciation of any five Indian fashion Designers; Collecting and illustrating the work of these Indian designers; Brief history on the work of these designers; The famous and celebrated designs of these designers; The shows, studios, and expertise of these designers.

Reference Book:
1. Fashion Kaleidoscope by Meher Castelino Rupa and company
2. Indian Fashion by Hindol Sengupta Pearson Education
3. A celebration of style by Sharada Dwivedi AJSK Publications

BAFD23 --- Traditional Indian Textile

Unit 1: Indian traditional textiles (embroided- kasida, chickenkari, Kantha, phulkari).

Unit 2: Traditional embroideries of Chamba rumal, kathiawar, kutch, gujarati, Sindhi, gold and silver embroidery.

Unit 3: Fabric, Colours, motifs, stitches used in Indian traditional embroidery.

Unit 4: Indian traditional Woven textiles- (kota, baluchaar, brocade, kangiveram, chanderi, tangail ).

Unit 5: Brief history of these textiles.

Unit 6: Colours and motifs used in these Indian traditional textiles.

Unit 7: Production processes of various woven Indian textiles.

Unit 8: Printed- (hand block printing-sanganeri), Indian traditional textiles

Unit 9: Indian traditional Dyed textiles - (Ikat, patola, tie and dye)

Unit 10: Indian traditional Painted textiles - (kalamkari).

Unit 11: Brief history of these textiles

Unit 12: Colours, motifs, stitches used in these Indian textiles

Unit 13: Production processes of various dyed, printed and painted Indian textiles.

Reference Books:
1. Traditional Indian Textiles by Parul B. Abhishek Publications
2. Insider’s Guide to South India by Brian Bell APA Publications
3. A celebration of style by Sharada Dwivedi AJSK Publications

**BAFD24 --- Fabric Studies**

**Unit 1:** Different methods of fabric formation i.e. weaving, knitting, non-woven; Comparative study of woven, knitted and non-woven fabrics.

**Unit 2:** Different types of weaves – plain, satin, sateen, twill, bird’s eye, jacquard, basket, ribbed, crepe, pile, dobbey, triaxial, lappet; • Properties and uses of different weaves; Construction of different weaves-their EPI and PPI; Different types of weaving machinery, i.e. dobbey, jacquard; Common defects in weaving.

**Unit 3:** Non-woven; Classification of non woven; Properties and end uses of non woven; Different methods of production- Web formation, bonding, finishing; Industrial visits.

**Reference Book:**
1. FABRIC STUDIES by KVP Singh Kalyani Publishers
2. Textiles-Fiber to Fabric by Bernard P. Corbman McGraw Hill

**BAFD25P --- Computer Aided Design – I**

**Unit 1:** Introduction to Graphics and Graphics Devices: Computer Graphics, Graphics Output Devices and their general properties like (resolution and color capability), Graphics Input Devices.

**Unit 2:** Introduction to Coordinate Frames and Color Theory: Points, Vectors and Lines. Tow dimensional Cartesian reference frames, Screen Coordinates, Three dimensional Cartesian reference frames. Introduction to color Theory Introduction to color Modes.

**Unit 3:** Mastering Computer Graphics Skill using Corel Draw.


**Unit 5:** Working with Shapes, Lines, Texts & Object
- Working with outlines and fills
- Working with curve
- Special effects
- Saving and exporting images.
- Drawing the details of the following in Corel Draw and Applying various texture and effects:
  - Types of Collar
  - Types of sleeves
  - Types of Accessories
Types of Pockets
Types of Skirts
Types of Line
Types of Trousers
Types of silhouette
- Illusion effects
- Draping the above created details on fashion figures
- Importing, saving and exporting images for the web.
- Printing Concepts


Unit 7: Photoshop Introduction
Start-up, Help, and File Management, Keyboard shortcuts, Opening Adobe Photoshop, Using Photoshop Help and Adobe Online Services, Saving and Exporting Images, Viewing and editing files, zoom, searching for files, creating a pdf portfolio.

Unit 8: Work with color
Consistent Color, Aware of color management, Aware of color work spaces, Aware of different color settings, Color Modes, Understand the color wheel, Understand the difference between RGB, CMYK, bitmap and gray scale.

Unit 9: Other Photoshop competencies
Use document set-up, Open and close files, Use preferences, Use menu bar of software, Use control palette, Create new files, Use Save files/Save As files, Save files to folders, Save files to disks, Rename files, Re-size views, Use keyboard commands, Copy items, Paste items, Work with text, Use free transform, Place images and textiles, Select images and textiles, Send items to front and back (layers), Use clip art and stock images, Understand and use the tutorial to create files, Use vocabulary/terms/language, Use layers and Create digital and physical portfolios.

BAFD26P --- Embroidery & Stitching (BAFD21)

Basic Stitches

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<tr>
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<th>Machine Embroidery</th>
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<tbody>
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<td>1. Running Stitch/ Back Stitch</td>
<td>1. Running Stitch</td>
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<tr>
<td>2. Stem Stitch</td>
<td>2. Cording Stitch</td>
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<tr>
<td>3. Chain Stitch</td>
<td>3. Long &amp; Short Stitch</td>
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<tr>
<td>5. Feather Stitch</td>
<td>5. Stem Stitch</td>
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<tr>
<td>6. Fishbone Stitch</td>
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<td>7. Button Hole Stitch</td>
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</table>
8. Lazy daisy Stitch 
9. Satin Stitch 
10. French Knot Stitch 
11. Coushing 
12. Cross Stitch 

**Hand Embroidery**

**Stitches & Style**

Lazy daisy, stem stitch, French Knot  
Satin Stitch, Chain stitch and stem stitch  
Button Stitch, Satin and stem stitch  
Long and short stitch and other machine stitches  
Different types of edges of each handkerchief. (Hem stitch, scallops, lace and rolled hem)  
Shade work, satin stitches & French Knot  
Appliqué Work  
Cross Stitch or tapestry stitch  
Shadow Work and Chikan work  
Sindhi and mirror work  
English Smocking  
Cut Work  
China Smocking  
Ari Work  

**Practical**

Handkerchief (Lady’s)  
Handkerchief (Lady’s)  
Handkerchief (Lady’s)  
Handkerchief (Lady’s)  
Pillow Cover  
Cushion covers  
Luncheon set  
Saree  
Lady’s Blouse  
Baby Frock and zabla  
Sofa cover/ teacosy cover set  
Cushion Cover  

**Practical - preparation of embroidery samples of various states of India- phulkari, chickenkari, Kantha, kasida, Chamba rumal, Kathiawar, Kutch, gujarati, sindhi, gold and silver work- lurex, bead work, nakshi, dabka, mukaish, etc.**

**YEAR III**

**BAFD31 --- Fashion Illustration**

**Unit 1**: Fashion Heads (Coloring): Draw 3 female fashion heads with hair. Render with markers, color pencils, pastels, or paint --- 1 front view head with hair (11 x 14 sketch pad), 1 three quarter fashion head with hair (11 x 14 sketch pad), 1 back view fashion head with hair (11x 14 sketch pad).

**Unit 2**: Hands & Arms: Draw 7 hands from different angles. Render with marker defining the planes of the hands and wrist.

**Unit 3**: Legs & Shoes: Design 5 pair shoes with the foot (11 x 14 sketch pad). Render with marker defining the planes of the shoes and the foot.

**Unit 4**: Developing a fashion Pose (Proportion): 1 front view pose, 1 back view pose, and 1 side view pose.
Unit 5: Developing a fashion Pose (Sketch Movement): Relaxed fashion poses.

Unit 6: Developing a fashion Pose (Balance).

Unit 7: Basic flats & Essential construction, Casual wear (Trousers, Tops, Dress & Skirts): Draw 2 fashion poses. Design casual wears: 1) top and pants and 2) top and skirts. Add what would be 1 inch patterns (e.g. stripes, plaids) to the pants and skirts, focusing on creating dimension. Render both outfits in compatible colors.


Unit 9: Fall layering, Sweater, Leather, & Fur: Draw 2 fashion poses. Design outfits combining bulky sweater knits, herringbone tweed wool pants or skirts, and leather coat. Render both outfits in compatible colors.

Unit 10: Evening wear, Beading, & Drape: Draw 2 fashion poses---

1) Draw a fashion pose for a beaded gown. Render a beaded gown in compatible colors. (Hint: For white beads, a milky gel pen will do, but for true 3D impact, grab your damp #00 brush, some white gouache, and patiently apply a lot of round little globs.)

2) Draw a fashion pose for evening wear that has some form of cowl drape. Render lights and darks, using a monotone color maker and gouache. Include Flats (Front and Back).

Reference Books:

BAFD32 --- Fashion Merchandising

Unit 1: Fashion Products & Planning
Unit 2: Fashion merchandising structure
Unit 3: Role & Responsibility,
Unit 4: Identification Target Market, Marketing
Unit 5: Function of Marketing Management, Sales Promotion
Unit 6: Advertising, Documentations, Merchandising & Management (Project)

Reference Book:
1. Fashion & merchandising fads by Frank W. Hoffmann.
2. Fashion Marketing & Merchandising by Mary Wolfe.
BAFD33 --- Advanced Drafting & Stitching

Unit 1: Auxiliary Views: Create drawings of inclined surfaces, Determine when and what type of auxiliary view is needed, Develop revolutions to determine true size and shape of an inclined surface, develop secondary, sectional, full and partial auxiliary views.

Unit 2: Working drawings: Describe various working drawings, Set up a working drawing, Produce detail drawings, Use tabulated drawings for a standard part produced in a range of sizes, Draw title blocks, Develop a standard bill of materials.

Unit 3: Geometric Tolerancing: Apply measurement, notes and symbols to a drawing, Use ANSI and ISO standards for dimensions and notes, Know the difference between location and size dimensions, Specify geometric tolerances using symbols and notes, Designate proper finish symbols, Use CAD.

Unit 4: Surface Development and Intersections: Explain how pattern development is used in the package industry, know the general principles of pattern development, discuss the three main types of pattern development, and explain the purpose of transition pieces and intersections.

Unit 5: Introduction to 3D Solid Model Design: Create a basic 3D solid model drawing, Explain the purpose of solid modeling, Know the pros and cons of solid modeling, Demonstrate the ability to visualize and create a 3D solid model.

Unit 6: Career Readiness Project: Research current technologies in drafting design, Complete given project, Give oral presentation of project.

Unit 7: Stitches & Style

* Running stitches
* Satin Stitches
* Making of Scallops and small design in corner
* Eyelet Work
* Cut work and open work
* Fancy embroidery
* Round, satin and shade work
* Applique work
* Pins stitches, satin, pitch and other works
* Till and bead work
* Mirror work
* Zig Zag Insumounding
BAFD34 --- Textile Dyeing & Printing

Unit 1: Theory of Dyeing Process like tie and Dye; Natural dyes and synthetic dyes; Classification of Dyes- direct dyes, acid dyes, basic dyes, sulphur dyes.

Unit 2: Methods of Dyeing; Selection of dyeing methods; Suitability of dyes according to fiber; Defects of dyeing; Machinery for dyeing; Care of fabrics.

Unit 3: Brief description of printing methods and styles-direct printing, discharge printing; Batik printing- wax resistant dyeing; Screen Printing- its types and methods; Block printing – dyes, method of dyeing; Processes of Printing; Practical projects - samples of all the processes of tie and dye, batik, screen and block printing.

Reference Book:
2. Textiles- Fiber to Fabric by Bernard P. Corbman McGraw Hill

BAFD35 --- International Market

Unit 1:
- Framework of international marketing
- Factors influencing international marketing
- Motivation to export
- Scope of international marketing
- Difference between domestic and international market
- Steps needed to process an export order
- Export formalities
- Important documents needed
- Export management risk
- Trade barriers

Unit 2:
Channels of distribution- export distribution channel, criteria for selection of channel.
- Export houses and trading houses- star trading houses, super star trading houses
- Eligibility criteria, policies, and categories
- Export oriented unit and export processing zones (EOU, EPZ)

Unit 3:
- Different forms of Business organizations
- Business trade organizations
- Documents needed to open a company
- Functioning of an export house- executing an export order- what should an export order contain (-port of loading, port of discharge -Shipping- shipping order.)
- Labelling-Different care labels, labelling, packaging, packing, marking of export consignments
• Costing and pricing.

Reference Books:
1. Inside Fashion Business by Dickerson Pearson.
2. Garment technology for Fashion designers by Gerry Cooklin Blackwell.

BAFD36P --- Practical

Unit 1: (Machine Embroidery)

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<tr>
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Unit 2:
• Printing: Making of screens and pastes for printing, block printing, screen printing.
• Dyeing fabrics using various dyes viz vegetable dyes (henna, pomegranate, madder, indigo, etc.) and synthetic dyes viz. direct, azoic, acid, basic, reactive, etc. using tie and dye and batik techniques
• Use of various dyeing machines, like jigger, paddling mangle, launderometer, HTHP (high temperature high pressure).

BAFD37P --- Computer Aided Design – II

Unit 1: Any spreadsheet application (like Microsoft Excel) for creating the Technical specification sheet. (The spreadsheet application should have graphic import capabilities). Any illustration Software having standard illustration tools, layer functionality and capability to export / save graphics in different file formats (jpeg, gif, bmp, tiff, psd etc...) and different resolutions. Preferably Corel Draw.

Unit 2: Fashion illustration meant for the presentation /demonstration /display of the garment before production. The student must learn to use Corel Draw to create the Fashion illustration of the garment.
taken above (As done on paper in previous semesters). This fashion illustration must include the following (on different layers that will depict different stages of the garment design):

- Croqui
- Croqui in motion,
- design silhouettes,
- color / texture / print on dress
- Accessories.
- Make swatch board

**Unit 3: COREL DRAW**

Application in terms of Digital Design

- Creating Layouts and Working on Themes
- Logos and Visiting Cards

**Unit 4: ADOBE PHOTOSHOP**

Tools and their Applications

- Introduction to Photoshop
- Tool Bar- Application of each tool
- Menu Bar options
- Various effects

**Unit 5: ADOBE PHOTOSHOP**

- Creating different Designs and Boards
- Importing
- Creating scenes using different Background effects
- Various Text effects
- Various Board Creations
- Exporting and Saving

**Unit 6: COREL DRAW**

- Application in terms of Digital Design
- Creating Layouts and Working on Themes
- Logos and Visiting Cards
- Importing and Exporting functions

**Unit 7: CREATIVE USAGE**

- Importing and Exporting between Corel Draw and Photoshop
Involving the use of Both Design Software and creating various interesting layouts, pages, Boards, Posters, Print Ads etc.

**BAFD38P --- Survey & Project**

**Create:** “A group line is a specific theme based on fabric, color, or a particular fashion direction.” Design and illustrating 4 fashion poses. Use a black paper pad (11x14).

**Final project requirements:**

- Design must have consistency with the trend board.
- 4 fashion poses-illustrations with rendering fabrics.
- Fabric swatches.
- Flats (front and back).
- Written information (price category, season, and target consumer).

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