

Ref. No. MGU/2023/Ph.D/01

Date: 19.07.2023

**NOTIFICATION**

As per University ordinance No. 01 of 2023 Sub-Para No.(2.2),(9.1) the Academic Council has approved the proposal recommended by **The Research, Development and Innovation Centre (RDIC), Mahatma Gandhi University, Meghalaya** in its meeting held on 18<sup>th</sup> July 2023, has resolved to admit the under mentioned candidates who have meet all the requirements of the university for the fulfillment of the award of the degree of Doctor of Philosophy (Ph.D), and have qualified for the same. The Particulars relating to the thesis, submitted by the candidates, are as follows:

Sr. No.	Name Enrolment no and address of the Candidate	Faculty & Departme nt	Registrati on Date	Synopsis Date	Title of the Thesis	Date of viva-voce	Name of Supervisor and address
1.	Manashi Medhi(MGU/1 71/11011/R017 ) Riverina Apartment Flat No-B2 Near Maria Public School Narengi,Birkuc hi, 781026 Gauhati	Faculty of Commerce, Departmen t of Manageme nt	20.03.2017	18.03.2017	Social Media Advertisem ent: A Study Conducted on Undergrad uate Students of Tezpur,Ass am	14.07.2023	Dr. Sagar 0. Manjare 10 <sup>th</sup> Mile Royal Park,Guwa hati, Assam, 781025

Formal conferring of the Degree will be held at the next Convocation of the University.

\*Co-Guide: Dr Amit Gupta

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*DSan (Academics)*  
Dean (Academics)  
Mahatma Gandhi University,  
Meghalaya

*Dr. Sagar*  
Controller of Examination  
Mahatma Gandhi University,  
Meghalaya



**Copy to:**

1. The Vice Chancellor, MGU
2. The Registrar, MGU
3. The Controller of Examination, MGU
4. The Supervisor Concerned
5. The Co-Supervisor Concerned
6. The Candidate Concerned
7. All Head of the Departments
8. The Librarian, MGU( A copy of each thesis is forwarded herewith for accession)
9. The Secretary, University Grants Commission
10. The Director Shodh Ganga , University Grants Commission
11. The Secretary, Association of Indian Universities
12. The Librarian, AIU
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19. Secretary, ICSSR



*For [Signature]*

**Asst. Controller of Examination  
Mahatma Gandhi University  
Meghalaya**